

Energize the Arts

Kennewick Arts Commission

Purpose

This document is designed to serve as a guide for those who are committed to investing in our city's economic and cultural future. This includes, but is not limited to, the sponsoring body, the City of Kennewick, developers, entrepreneurs and residents.

It is not intended to be all-inclusive or exclusionary, but rather a tool to better focus on areas that could benefit from what are ultimately limited resources.

The Role of Culture in our Community

Based on numerous examples of the positive impact of the arts—including the visual, literary and performing arts—the Kennewick Arts Commission recognizes the importance of the arts, and its role in our community. We believe the arts can...

- Increase the quality of life of our residents
- Build community identity and pride
- Rediscover and preserve our history and heritage
- Promote cultural and recreational tourism
- Revitalize the city's core
- Emotionally and physically transform public spaces
- Provide the draw for private development and investment
- Support greening initiatives and environmental sustainability

Energize the Arts

Energy is one of our most valuable resources—from the literal invention of nuclear power, cutting-edge ventures in solar and wind technology, the power of the mighty Columbia, to a population filled with a contagious passion for life—the City of Kennewick and the greater Tri-Cities community are charged with energy. The infusion of this energy into the public arts is one of the most powerful investments our community could make.

The Plan

The following plan is divided into five opportunity zones. In an effort to maintain consistency and commonality, the Kennewick Arts Commission suggests a theme within each zone, recommends public art and cultural projects, and recognizes potential partnerships.

Partnerships: Building Relationships, Building Community

The Kennewick Arts Commission is committed to our greater community. We encourage all those who are ready to invest in Kennewick to incorporate the arts - Visual, Literary and Performing - in public projects and commercial developments. As an advisory body to the City of Kennewick, The Kennewick Arts Commission is willing to assist you to energize the arts and capture the capital of our community.

Historic Downtown History & Heritage

Historic Downtown Kennewick is a key economic and cultural resource. It is the origin of our community, the place where Kennewick began. In addition, this opportunity center is recognized as the art hub of the larger Tri-Cities community. The Downtown continues to be buoyed by considerable personal and economic investment in the visual arts, and is ripe for additional investment. To advance a cohesive aesthetic focus, artwork installed in this zone should be in some way related to, or representative of, its history and heritage.

Suggested Themes

Transportation

Steamboats

Railroad

Early Settlers

Early Investors

Historic Happenings

Annual Grape Festival

City of Tranquility (1938)

Historic Stages of Kennewick

Northern Pacific Railroad Camp

Yakima Irrigation and Improvement
Company

Northern Pacific Railroad Irrigation
Project

Hanford Bedroom Community

Key Resources

- Historic buildings and homes
- Existing public artwork
- Existing monthly art walk
- Existing galleries and “art friendly” businesses
- East Benton County Historical Museum
- Kennewick Senior Center

Proposed Projects

Historic Walking Tour

Beginning at the Kennewick Senior Center and ending at Clover Island, the walking tour features historically relevant, informative plaques and related mosaic works of art. A mosaic tile trail would guide visitors from location to location.

The option of a guided tour via cell phones enabled by Mobile Muse is a technology we would like to see expanded throughout the arts districts.

Network of Pedestals

The installation of pedestals designed to display a rotating collection of public art would allow for a unique and “fresh” experience for visitors and residents, encouraging them to visit regularly.

Proposed Partnerships

- ◆ Boys and Girls Club
- ◆ Historic Downtown Kennewick Business Partnership
- ◆ Kennewick Art Walk
- ◆ Artists' Community
- ◆ Kennewick Senior Center
- ◆ East Benton County Historical Museum
- ◆ Kennewick High School
- ◆ Historic Preservation Commission
- ◆ City-sponsored Parks & Recreation programs

Southridge

Connections - A Geological Past & A Green Future

The Southridge area opportunity center is the southern entrance to Kennewick. The importance of this area is greatly increased with the development of the sports center complex. The current development and economic investment in the Southridge area creates valuable opportunities for the Arts Commission to partner and collaborate with the city, developers, and new residents, to advance a unified aesthetic vision. The physical location of this opportunity center, with its connection to the Horse Heaven Hills and the distinctive landscape, possesses a natural aesthetic which should be preserved and incorporated into its development. The theme for this area will showcase its geological significance and its inhabitants' commitment to the responsible use of resources.

Suggested Themes

Geology

- Rolling hills
- Columbia River Lava Flows (largest documented on earth)
- Basalt Flows

Green Community

- Use of renewable materials
- Natural water storage
- Commitment to preservation

Flora and Fauna

- Sagebrush
- Wild Horses

History

- James Kinney (named Horse Heaven Hills in 1881)
- Lewis and Clark

Wine industry

Recreation

Families

Key Resources

- Increasing public and private investment
- Scenic views
- Sports complex
- Area demographics
- Geological history
- Early design and construction phase
- Physical space
- Farmer's Market

Proposed Projects

Geological Park

Establish an informative geological art park to highlight the history of the basin (the formation of the Yakima fold belts, Wallowa Gap, Horse Heaven Hills, and the ancient lake) and preserve its geological features. Low- to no-maintenance walking trails flowing through the public areas would preserve, educate, and recognize the geology of the region.

Performing Arts Venue

A performing arts venue would take advantage of existing manmade structures and/or natural land formations.

Proposed Partnerships

- ◆ Housing & Commercial developers
- ◆ Southridge High School
- ◆ Farmer's Market
- ◆ KGH
- ◆ Kadlec
- ◆ Kennewick Parks and Recreation
- ◆ HAPO

Bridge to Bridge Revitalization Area

Reclaiming the Magic of the River

The Bridge to Bridge Revitalization Area extends from the Blue Bridge eastward to the Cable Bridge and from the Columbia River south to the Railway and includes enormous potential for redevelopment. It has historically been utilized as an industrial area; however with the proposed new zoning and design standards master plan, we hope for a plan to allow and encourage development that embraces the riverfront. We encourage a focus on providing a community gathering spot for the celebration of the arts. Clover Island revitalization is underway and has set the stage for future riverfront development by including major art installations as well as incorporating artistic design elements in every improvement. KAC encourages the advancement of the arts throughout the entire revitalization zone. We envision this same type of development opportunity including a greater connection to the river, new parks, streetscapes, trails, a public market and other improvements. Opportunities for artwork will exist throughout this area and art selected for placement should reflect Kennewick's history and acknowledge the power of the Columbia River.

Suggested Themes

Transportation	Grapes, strawberries and mint
Steamboats	Wheat
Railroad	Orchards
Canoes	Columbia Drive
Early Settlers and Native American	1950's Glitz and Glamour
Encampments	Route 66
Fishing	Power of the Columbia River
Reed, thule and native gathering	Irrigation
	Hydroelectric Power
Agricultural Significance	

Key Resources

- Increasing public and private investment
- Riverfront and Marina
- Bridge Design at Gateways – Cable Bridge and Blue Bridge
- Clover Island public art installations and lighthouse
- Sacagawea Heritage Trail
- Duffy's Pond
- Railway Depot Future Public Market
- Lampson Crane Building and Veterans Memorial

Proposed Projects

Sacagawea Heritage Trail

Install artwork that features educational, historically relevant and/or marine-related pieces extending the entire 23-mile length of the Sacagawea Heritage Trail. Additional art would

enhance the Pompeii's Lessons that the Columbia Center Rotary has established and intends to expand.

Artists' Community

Establish an area of live/work space for artists, and art related activities, where artists can live, learn, teach, produce art and sell their work. The community would be open to the public and lead to greater economic vitalization of the area.

Art Market

Establish an art market in the Public Market area planned for the railway depot.

Installation of Artworks

Install artwork in newly created pedestrian-friendly streetscapes, parks and retail centers, including the roundabout at the entrance to Columbia Drive.

Native American Art Installation

Install artwork along the shoreline to celebrate the ways in which the Native Americans utilized the river.

Gateways

Install artistic gateways and signage identifying entry to the district and distinctive points of interest

Proposed Partnerships

- ◆ Port of Kennewick
- ◆ Columbia Basin College
- ◆ Washington State University Tri-Cities
- ◆ Community Development Block Grant Commission
- ◆ Confederated Tribes of the Umatilla Reservation
- ◆ Army Corps of Engineers
- ◆ Private businesses

Three Rivers Entertainment District

Open Skies

The Three Rivers Entertainment District is a key priority for current and future economic development for the advancement of the arts by the Port of Kennewick and the City of Kennewick. The District is a mixed-use area with hotels, restaurants, entertainment, business and light industry focusing on innovative technology and green energy. Because of the proximity to the Vista Field, Toyota Coliseum, Three Rivers Convention Center, and Columbia Center Mall it is a high-traffic area for large crowds and tourists. The artwork installed in this zone should be interactive and kinetic to promote the business of energy and reflect and vitality of the District.

Suggested Themes

Aviation

Ninety-Niners

Entertainment

Concerts

Theatre

Sports

Technology

Renewable energy

Cutting-edge

The Future

Growth

Development

Parks & Pedestrians

Key Resources

- Toyota Coliseum
- Tri-Cities Visitor's and Convention Bureau
- Vista Field
- Technology based businesses
- Proximity to Columbia Center Mall and other retail

Proposed Projects

Vista Field Redevelopment

Establish an aviation and/or experimental craft gallery or museum.

Benton County Justice Center Artwork

Install a significant artwork outside the center to capitalize on existing space and notable public traffic.

Experimental Technology Garden

Create a "green" outdoor space for technology-centered companies to artistically showcase their innovations while creating recreational opportunities for the community.

Public Pathways

Strategically install artwork along pedestrian friendly routes to encourage recreation and outdoor enjoyment.

Proposed Partnerships

- ◆ Port of Kennewick
- ◆ Kennewick Irrigation District
- ◆ Benton County
- ◆ Infinia
- ◆ Public Facilities District
- ◆ Tri-City Americans
- ◆ Fever
- ◆ Tri-Cities Visitor and Conventions Bureau
- ◆ Washington Pilots Association
- ◆ Ben Franklin Transit
- ◆ Xeriscape Garden

Columbia Park

Reflections - Remembering the Past to Ensure a Bright Future

The Columbia Park extends from the 395 Blue Bridge, westward to the Richland city limit, within the Park, and from the Columbia River south to highway 240. In the past it was used for both recreational and residential purposes, but the flood of 1948 transformed it to only recreational use. There have been a number of historic and artistic installations placed in the park over time. However, many opportunities for artwork still exist throughout this area. Art selected for placement here should reflect Kennewick's history and acknowledgement of its importance to our bright future. Special emphasis should be placed on preserving and accentuating the beauty and recreational value of the Columbia River.

Suggested Themes

- Recreation and Fitness
- Interactivity
- A Green Community
- Family
- The Columbia River
- Water Follies
- Kennewick Man

Key Resources

- Columbia River
- Established trail system
- Established performing arts venue
- Established recreational opportunities
- Established events
- Scenic views
- Continued development/investment by all three cities
- Continued development/investment by Tri-Cities Visitor and Convention Bureau
- Fishing/Swimming pond
- Playground of dreams
- River access
 - Pedestrian
 - Boats
- Ropes course
- Disk Golf Course

Proposed Projects

Inclusion of Public Art

Lobby for the inclusion of the arts in the Columbia Park West Master Plan and in further development of Columbia Park

Performing Arts Series

Establish a performing arts series utilizing the band-shell structure.

Sacagawea Heritage Trail

Collaborate with the Tri-Cities Visitor and Convention Bureau, the City of Richland and the City of Pasco to develop a cohesive collection of public artwork along the 23-mile Sacagawea Heritage Trail.

Entrance signage

Install creative signage marking the significant entrances to the park including the around near the major thoroughfare at Hwy 395.

Proposed Partnerships

- ◆ Confederated Tribes of the Umatilla Reservation
- ◆ Army Corp of Engineers
- ◆ Tri-Cities Visitor and Convention Bureau
- ◆ City of Richland
- ◆ Richland Arts Commission
- ◆ City of Pasco
- ◆ Kennewick Parks and Recreation
- ◆ The Reach: Hanford Interpretive Center
- ◆ Tri-Port
- ◆ Columbia Basin College
- ◆ Three Rivers Road Runners
- ◆ Kiwanis
- ◆ Diver’s club
- ◆ Columbia Center Rotary